

**PRIVACY POLICY**  
**CONSORZIO DEL FORMAGGIO PARMIGIANO REGGIANO COMMUNITY**  
**Pursuant to article 13 of Regulation (EU) 2016/679**

**Last Updated / Effective Date:** [February 18th, 2026]

This Privacy policy governs the personal data processing carried out by Consorzio del Formaggio Parmigiano Reggiano in compliance with the legislation in force on data protection, in particular EU Regulation 2016/679 (hereinafter “GDPR”)

**Data controller: Consorzio del Formaggio Parmigiano Reggiano**

**Headquarters: Via John FiWgerald Kennedy, 18 - 42124 Reggio Emilia - ITALY**

**Contact details: Tel. 0522-307741 – Email: [privacy@parmigianoreggiano.it](mailto:privacy@parmigianoreggiano.it)**

The Data Controller may be contacted for any information or request regarding processing.

Pursuant to article 13 of Regulation (EU) 2016/679, the following information is notified:

**PROCESSING METHODS:** The personal data processing shall be carried out by means of the operations indicated in Article 4, item no. 2) of the GDPR and, specifically: collection, recording, organisation, storage, consultation, preparation, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure and destruction of data. Processing may take place on paper and/or with digital methods.

**PROCESSING PURPOSES:** pursuant to Article 13, paragraph 1 (c) of EU Regulation 2016/679, the Data Controller uses the data collected for the purposes described below, as well as for any and additional legal obligation. In particular:

- joining the Consorzio del Formaggio Parmigiano Reggiano Community: subscribing to the Community has direct marketing purposes; for example, sending with automated contact methods (such as sms, whatsapp, e-mail, social networks, instant messaging apps, push notifications) promotional and sales messages regarding the services/products offered by the Consortium or company events, as well as customer satisfaction surveys, market surveys and statistical analyses.

**LEGAL GROUNDS:** art. 6 (1) (a) consent of the data subject; art. 6 (1), (b) contract performance; art. 6 (1) (c) legal obligation.

**DURATION OF THE DATA RETENTION PERIOD:** in case of consent, data shall be retained until withdrawal of consent.

**RECIPIENTS OF PERSONAL DATA:** data may be communicated to the data subjects established by the contract regulation and by the data subjects envisaged by the applicable legislation. In particular:

- Companies offering e-mail sending services;
- Companies offering services that are useful to achieve the purposes specified in this privacy policy (media agency, IT suppliers...).

**CATEGORIES OF DATA PROCESSED:** user's contact details (email address).

**DATA TRANSFER ABROAD OR TO INTERNATIONAL ORGANIZATIONS:** The Data Controller carries out data transfers to countries within the EU and may transfer data to countries outside the EU or to International Organizations. In the event of a transfer, the data will be transferred in accordance with Article 44 (General principle for transfers), Article 45 (Transfer based on an adequacy decision), and Article 46 (Transfer subject to appropriate safeguards). Specifically, the data may be transferred to third countries or international organizations for which the Commission has issued an adequacy decision (Article 45 of Regulation EU 2016/679).

**RIGHTS AND OBLIGATIONS OF THE DATA SUBJECT:** the data subject is informed that pursuant to articles 15 and subsequent ones of the GDPR, the same may exercise the rights of access to personal data, the right of rectification, erasure, objection and limitation of processing in addition to the right of data portability. The data subject or its representative have the right to lodge a complaint at any time to the competent Supervisory Activity in case of breach of the GDPR, Legislative Decree 196/2003 as amended or any other legislation on personal data protection. The data subject is informed that the contract definition requires the same to provide the personal data covered by the privacy policy.

**MODALITIES FOR THE EXERCISE OF RIGHTS AND CONTACT DETAILS:** data subjects may exercise their rights and contact the Data Controller by sending an email to: **privacy@parmigianoreggiano.it**.

**DATA PROTECTION OFFICER (DPO):** we also inform data subjects that, pursuant to Article 37 of the GDPR, the Data Controller has appointed a Data Protection Officer. The DPO is ALEX PALETTI, and he may be contacted by email at the following address **dpo@parmigianoreggiano.it**

#### **ADDITIONAL U.S. PRIVACY NOTICE (Community)**

This Additional Notice supplements this Privacy Policy for residents of California and other U.S. states with privacy laws (including Virginia, Colorado, Connecticut, and Utah) and applies to our Community activities (e.g., newsletters and direct marketing).

Categories of personal information collected (last 12 months). For Community purposes we collect:

- Identifiers (e.g., email address; if provided by you: name, country).
- Internet / electronic activity related to emails (e.g., basic engagement metrics such as opens/clicks to improve our communications). We collect this information directly from you (e.g., when you subscribe) and from your interaction with our emails (engagement metrics).

Purposes and disclosures. We use the above information to: (i) send you newsletters and promotional communications about our activities/events; (ii) perform audience measurement and improve our communications; (iii) handle opt-in/opt-out preferences. We may disclose such information to service providers/processors that support email dispatch and analytics (e.g., mailing platforms, IT providers) solely to perform services on our behalf and under contract.

Sale/Sharing. We do not “sell” or “share” Community subscribers’ personal information as those terms are defined under U.S. state privacy laws (including for cross-context behavioral advertising). If this practice changes, we will update this Notice and provide appropriate opt-out mechanisms (including a “Do Not Sell or Share My Personal Information” link, if applicable).

Your U.S. privacy rights. Subject to verification and applicable law, you may have the right to: know/access the personal information we collected about you; delete it; correct inaccuracies; opt out of any sale/sharing or targeted advertising (not currently applicable to Community as noted above); and not be discriminated against for exercising your rights.

How to exercise these rights (no account required). You can submit requests at no cost by:

1. emailing [privacy@parmigianoreggiano.it](mailto:privacy@parmigianoreggiano.it) (subject: “U.S. Privacy Request – Community”), and/or
2. using our web form, if available.

You may also call +39 0522 307741 You may call the number at your own expense; charges will apply as for a standard international call from the USA to Italy, according to the user's selected plan and rates. We will not require you to create an account to make a request. We will respond within the timeframes required by law.

Minors. Our Community is not directed to children under 13 and we do not knowingly collect their personal information; if we become aware that we have, we will delete it. We

do not knowingly sell/share personal information of consumers aged 13–16; if we ever did, we would first obtain an opt-in authorization (or parental consent if under 13).

Email/SMS marketing compliance (CAN-SPAM / TCPA). Our marketing emails include our contact information and an easy unsubscribe link; you can opt out at any time, and we honor such requests promptly. For SMS/WhatsApp (if you opt in), we obtain your prior express consent; message and data rates may apply; your consent is not a condition of purchase; you can revoke consent at any time (e.g., by replying STOP).